ORIFLAME SWEDEN



INDULGE IN NEW ULTRA LIQUID & HI-IMPACT COLOUR

Ultra-Intense, light weight matte finish for perfect looking lips

TAKE YOUR BODY CARE TO THE NEXT LEVEL

Must Try The Body Edition, a performing body care range inspired by skin care

TIME TO GRAB YOUR **FAVORITE MUST HAVES**

Bag your favourite On Colour products this month



Performing, Safe, Responsible

Held to the strictest European safety standards, our product development philosophy puts performance and responsibility at the forefront – while our entrepreneurial spirit and progressive nature drives innovation. Powered by science with proven results, it's our mission to ensure every product performs – always delivering on the promised benefits.

HAPPINESS, YOUR WAY

Smooth skin from top to toe!



WHAT'S INSIDE

Skin care Personal care Fragrance	Our Specials	
	Skin care	
Fragrance	Personal care	
	Fragrance	
Make-up	Make-up	









CONNECT WITH US:





oriflamepk

instagram.com/oriflamepakistan





25% OFF



① Milk & Honey Gold Pampering Shower Cream 250 ml.

35960 Rs. 2149 Rs. 1719 • 8 B.P.

divinely scented.

② Milk & Honey Gold smoothing Sugar Scrub 200 ml.

31601 Rs. 3549 • 16 B.P.

③ Milk & Honey Gold nourishing Hand & Body Cream 250 ml.

31602 Rs. 3309 Rs. 2419 • 11 B.P.







Discover the
everyday mascara
that performs online
as good as IRL.
Innovative Ultra HD
Technology meets
a breakthrough
Digital Pigment
Blend for ultradefined lashes with
superior lash lift plus Hyper Black
lashes on-screen.



Mascara
goes META





(1)



Helps achieve **RADIANT SKIN** and **REFINE PORES** with only natural-origin exfoliating particles.



ORIFLAME

NORMAL SKIN

with Organic Aloe Vera & Coconut Water



Helps instantly HYDRATE AND REFRESH the skin, leaving it SOFT AND SMOOTH.



ORIFLAME

SWEDEN

HYDRATING FACE CREAM
NORMAL SKIN

with Organic Aloe Vera
& Coconut Water

① Love Nature Hydrating Face Cream with Organic Aloe Vera & Coconut Water 50 ml.

34821 Rs. 2399 Rs. 2039 • 9 B.P.

② Love Nature Refreshing 2-in-1 Mask & Scrub with Organic Aloe Vera & Coconut Water 75 ml.

34822 Rs. 2569 Rs. 2179 •

OPTIMALS

Your proven daily regimen for youthful, healthy-looking skin



CLEANSE & TONE

Apply Gel Wash/Creamy Cleanser to wet face in the morning and evening, massage in, then rinse off with water. Follow with Toner. Avoid eye area.

EYES

Apply Eye Cream every morning and evening to cleansed skin.



BOOST

Use serum twice a day, morning and evening, on cleansed skin. Avoid direct contact with eves



MOISTURISE

Apply the Day Fluid/Day Cream every morning, and Night Cream every evening, to cleansed skin. Avoid eye area.



Brightens and evens the complexion

25%



Cleansing is the first step to healthy-looking skin. Use this silky cream cleanser to prep your perfect canvas. **Instantly soothes** dry or sensitive skin.





Replenishes delicate eye skin with moisture.



Instantly reveals a rosy glow in your skin!



Helps prevent future dark spots from forming.



Helps protect and nourish skin overnight.

EVEN OUT

All ages Optimals even out
For uneven skin tone



Optimals Even Out SET 6 pcs 45127 Rs. 22899 Rs. 17179 • 79 B.P.



Total anti-ageing solution

Brightens complexion, reduces fine lines and wrinkles and helps lift and redefine facial contours.



Enriched with genuine diamond powder, this exclusive elixir infuses skin with youthful luminance and evenness.

IMPROVES SKIN APPEARANCE IN 4 WEEKS

"Could never be without it. Works miracles on my skin and smells gorgeous."







This anti-ageing cream is iconic in more ways than one! Advanced technology working on a cellular level, with ingredients including the unique Diamond Elixir, rejuvenates and brightens complexions around the globe.

Diamond Cellular Anti-Ageing Cream 50 ml.

13659 Rs. 11959

• 55 B.P.



Mister Giordani evokes the youthful spontaneity of being seduced by life's unexpected moments; taking the city by bike, finding a surprise gift for her while strolling the plaza, savouring a sumptuous espresso; enjoying an ice cream date for two at the nearest fountain. We can't take our eyes off him.

25%



AROMATIC FOUGÈRE







Vetiver Top, Grapefruit, Geranium

 Mister Giordani Eau de Toilette 75 ml.

33654 Rs. 9029 Rs. 7219 •

33 B.P.

② Mister Giordani Antiperspirant Roll-On Deodorant 50 ml.

42524 Rs. 1909 Rs. 1429 • 7 B.P.



Skin's daily defence against pollution

25%



Urban 3D Rescuer technology Polyphenols from Nordic spruce PolluProtect fortifies skin's

> Helps prevent the formation of pollutioninduced blemishes and imperfections.

Day cream SPF 25 shields skin from damage and hydrates with large hyaluronic acid and natural wax butter.



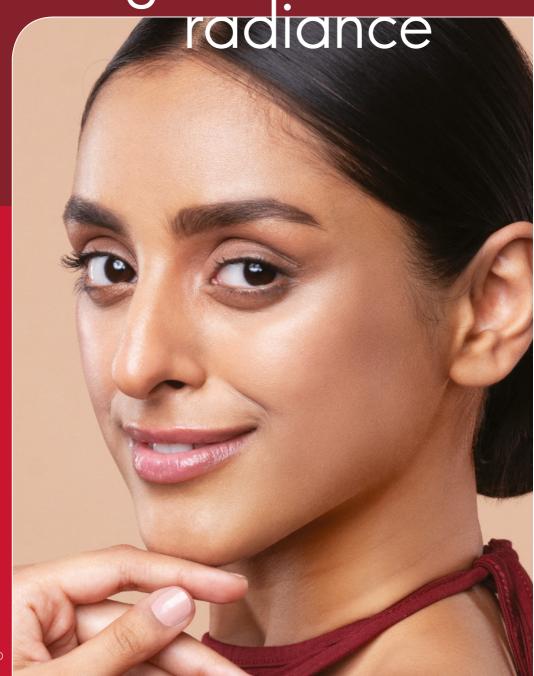
Optimals Urban Guard 3D For city-stressed skin

① Optimals Urban Guard 3D Day Cream SPF 25 50 ml. 44259 Rs. 4199 Rs. 3149 • 15 B.P.

2 Optimals Urban Guard 3D Night Cream 50 ml. 44260 Rs. 4319 Rs. 3239 • 15 B P



Renew & protect, for ageless radiance



Helps reduce
puffiness, dark circles
and fine line.

Instantly re-plumps skin and provides 8-hour hydration with Hyaluronic Acid & Vitamin C.

20% OFF





Day cream helps reduce fine lines, wrinkles and dark spots and protects skin from UV damage and premature ageing with Flavonoids from Redcurrant.









Multi Renewal8
technology improves
skin firmness and
boosts collagen, while
helping to replenish
skin barrier function



Minerals, Sugars and Amino Acids from Silver Birch Leaf help brighten skin and prevent the appearance of dark spots.

AGE REVIVE

Optimals Age Revive
For signs of premature ageing

- ① Optimals Age Revive Eye Cream 15 ml. 42550 Rs. 3939 18 B.P.
- ② Optimals Age Revive Serum 30 ml. 42551 Rs. 5849 Rs. 4679 22 B.P.
- ③ Optimals Age Revive Day Cream SPF 15 50 ml. 42548 Rs. 4699 22 B.P.
- 4 Optimals Age Revive Night Cream 50 ml. 42549 Rs. **4829** 22 B.P.

Indulge in ultimate skin hydration





Alcohol free, skinconditioning toner.







Intensely hydrates and boosts skin's natural radiance.



All-day skin hydration that you can feel!



Energises skin overnight, for refreshed skin in the morning.

HYDRA RADIANCE



- ① Optimals Hydra Radiance Eye Cream 15 ml. 42566 Rs. **3379** 16 B.P.
- ② Optimals Hydra Radiance Serum 30 ml. 42567 Rs. **4959** 23 B.P.
- ③ Optimals Hydra Radiance Day Cream Light 50 ml. 42580 Rs. **3939** 18 B.P.
- ④ Optimals Hydra Radiance Night Cream Light 50 ml. 42587 Rs. 4199 • 19 B.P.



Cleansing is the first step to healthy-looking skin. Use this silky cream cleanser to prep your perfect canvas. Instantly soothes dry or sensitive skin.





Replenishes delicate eye skin with moisture.



Instantly reveals a rosy glow in your skin!



Helps prevent future dark spots from forming.



Helps protect and nourish skin overnight.

EVEN OUT

All ages

Optimals Even Out
For uneven skin tone

- (1) Optimals Clarifying Creamy Cleanser 150 ml. 42609 Rs. **2989 •** 14 B.f
- 2 Optimals Comforting Facial Toner 150 ml. 42590 Rs. $\textbf{2989} \bullet \textbf{14} \ \textbf{B.P.}$
- ③ Optimals Even Out Eye Cream 15 ml. 42555 Rs. 3379 16 B.P.
- 4 Optimals Even Out Serum 30 ml. 42556 Rs. 4959 23 B.P.
- ⑤ Optimals Even Out Day Cream SPF 20 50 ml. 42552 Rs. **4199 •** 19 B.P.
- (6) Optimals Even Out Night Cream 50 ml. 42553 Rs. **4319 •** 20 B.P



For all skin types

OPTIMALS CLEANSER & TONER:

Cleansed & radiant



Optimals Soothing Micellar Cleansing Water 150 ml. 42610 Rs. **2529** • 12 B.P.



Optimals Deep Cleansing Gel 150 ml. 42613 Rs. **2989** • 14 B.P.



HTDRA RADIANCE

Optimals Hydra Radiance Night Cream Rich 50 ml. 42589 Rs. 4199 • 19 B.P.

OPTIMALS PURIFYING CLAY FACE MASK

Optimals Purifying

Clay Face Mask

Rs. 3559 • 16 B.P.

50 ml. 42615

Purified & mattified

All Ages

OPTIMALS URBAN GUARD 3D

For city-stressed skin



Optimals Urban Guard 3D Multifunctional Cleanser 125 ml. 44253 Rs. **2989** • 14 B.P.



Optimals Urban Guard 3D Mist 100 ml. 44257 Rs. **3179** • 15 B.P.

OPTIMALS MOISTURE QUENCHING FACE MASK

Hydrated & radiant



Optimals Moisture Quenching Face Mask 50 ml. 42616 Rs. **2989** • 14 B.P.

For all skin types

Optimals Exfoliating Face Scrub

Exfoliating



Optimals Exfoliating Face Scrub 75 ml. 42614 Rs. **2579** • 12 B.P.



Optimals Multi-Protection UV Day Shield SPF 50 30 ml. 42671 Rs. **3559** • 16 B.P.



Glow Essentials Body Lotion with Vitamins E & B3 250 ml. 43907 Rs. **2599** • 12 B.P.



Glow Essentials Face Cream with Vitamins E & B3 Size: 75ml. 43911 Rs. **1879** • 9 B.P.



essentials management

Glow Essentials Mask & Scrub with Vitamins E & B3 75 ml. 43910 Rs. **1879** • 9 B.P.



Glow Essentials Hand Cream with Vitamins E & B375 ml. 44484 Rs. **929** • 4 B.P.



Glow Essentials Face Cream with Vitamins E & B3 SPF 10 50 ml. 43906 Rs. **1689** • 8 B.P.



Glow Essentials Face Wash with Vitamins E & B3 125 ml. 43908 Rs. **1839** • 8 B.P.











Pure Skin Deep Cleanse Face Wash 150 ml. 41671 Rs. **2539** • 12 B P



Pure Skin Clarifying Toning Solution 150 ml. 41672 Rs. **2599** • 12 B.P.



Pure Skin Mattifying & Cooling Face Lotion 50 ml. 41673 Rs. 2789 • 13 B.P.



Pure Skin Smoothing Face Scrub 75 ml. 41675 Rs. **2139** • 10 B.P.

Beautiful skin, no filter

BHA!

Salicylic Acid (BHA) deeply cleanses and purifies the skin by removing dead skin cells and penetrating deeper into the pores to unclog them.

Gluconolactone (PHA) effectively clears the skin's surface of dead skin cells to reveal fresh new skin underneath, which helps reduce existing blemishes and fade blemish marks.



20%





To make our products kinder to the skin, we have added a Soothing Complex of Basil, Green Tea and Panthenol that helps calm blemish-prone skin.

Pure Skin Anti-blemish

1) Pure Skin SOS Blemish Gel 6 ml.

41676 Rs. 1389 Rs. 1109 • 5 B.P.

For oily skin

Pure Skin

Acne-prone skin

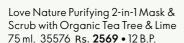
② Pure Skin 5 Minute Oil-control Clay Mask 50 ml.

41674 Rs. 2159 Rs. 1729 . 8 B.P.



Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime 50 ml. 34845

Purifying & mattifying



Rs. 2399 • 11 B.P.

Love Nature Purifying Toner with Organic Tea Tree & Lime 150 ml. 34843 Rs. 1989 • 9 B.P.

Love Nature Purifying Gel Wash with Organic Tea Tree & Lime 125 ml. 34841 Rs. 1949 • 9 B.P.



Best of Skincare



Love Nature Refreshing Toner with Organic Coconut Water & Aloe Vera 150 ml. 46019 Rs. 1639 • 8 B.P.



Love Nature Refreshing Cleansing Cream with Organic Aloe Vera & Coconut Water 125 ml. 34819 Rs. 1999 • 9 B.P.



Love nature: Soothe & Nourish

Love Nature Calming Micellar Water with Organic Goji Berry & Oat 150 ml. 46020 Rs. 1639 • 8 B.P.



Love Nature Energised & radiant

Love Nature Radiance Toner with Organic Apricot & Orange 150 ml. 35912 Rs. **1999** • 9 B.P.



Love Nature Energising Cleanser with Organic Apricot & Orange 125 ml. 35910 Rs. **1999** • 9 B.P.



Love Nature Radiance Face Gel with Organic Apricot & Orange 50 ml. 35911 Rs. **2399** • 11 B.P.







Love Nature Nourishing Body Cream with Organic Cacao Butter & Coconut Oil 200 ml. 42991 Rs. **2009** • 9 B.P.







A revolution in anti-ageing! Novage+ delivers cosmeceutical performance while being gentle to skin and nature. Formulated with nature-inspired Bio Activating Technologies that activate the skin's own biological functions. Delivering exceptional results, faster than ever – whatever your skin type.

YOU CAN TRUST OUR EXPERTISE

Scan the QR code and use our DIGITAL SKIN DIAGNOSIS TOOL to get your 4-STEP NOVAGE+ ROUTINE.

SCAN. ANALYSE.



Jars contain 25% recycled glass.

Clinically proven IN JUST 2 WEEKS

11 Bio Activating Technologies activate skin's ability to repair, reset, and strengthen itself.

Helps reactivate the skin's own ability to:

- + Reset
- + Repair
- + Strengthen

Delivering performance of actives like Retinol, Niacinamide, Vitamin C and Kojic Acid, yet gentler to skin.



Five reasons to love Novage+



+ Clinically proven results in just 2 weeks



+ 4 patented or patent-pending Bio Activating Technologies



+ Formulated for all skin types, including sensitive skin



+ Multi-active routines. Next level product layering



+ Conscious formulation approach



BRIGHT INTENSE ROUTINE

4-STEP ROUTINE TO TARGET SKIN DISCOLOURATIONS

Visibly improves skin's appearance from the first use and helps control melanin production.

GEL CLEANSER **25**% OFF

BRIGHT INTENSE EYE CREAM

NOVAGE

BRIGHT INTENSE EYE CREAM

EYE VITAL TECH

1 ② 3 4

ORIFLAME

INTENSE SERUM +

BRIGHT

NOVAGE

BRIGHT INTENSE SERUM

ORIFELAME

NOVAGE+

REFRESH
GEL
CLEANSER

BIOLIPID SYSTEM

D 2 3 4

ORIFLAME
SWEEEN

NOVAGE+

MULTI-ACTIVE
ANTI-AGEING
DAY CREAM LIGHT
+ SPF 30 (M)UVB

NO REBARRIER

ADVANCED POLLUTION SYSTEM

1 2 3 @

ORIFLAME

DAY CREAM LIGHT SPF 30

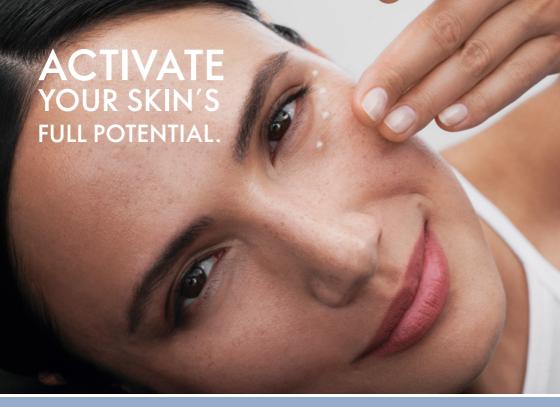
> NIGHT CREAM RICH

NOVAGE*
MULTI-ACTIVE ANTI-AGEING
NIGHT CREAM RICH
ROCEPAMIDESPRO + ADVANCED NIGHTSYNC
OR IFLAME



Novage+ Bright Intense Routine Mixed 5 full size products – cleanser, eye cream, serum, day and night creams.

45595 Rs. 29679 Rs. 22259 • 103 B.P.



BLEMISH + AGE DEFY ROUTINE

4-STEPS TO YOUTHFUL, BLEMISH-FREE SKIN

Helps fight blemishes and blackheads, congested pores and blemish scaring for clearer, stronger skin.



Novage+ Blemish + Age Defy Routine Light 5 full size products - cleanser, eye cream, serum, day and night creams. 45608 Rs. 29679 Rs. 22259 • 103 B.P.

CLEARER SKIN, CLINICALLY PROVEN -

IN JUST TWO WEEKS!△1

 $^{\Delta l}$ Clinically tested result for the Novage+ Blemish + Age Defy Routine using cleanser, eye, serum, day and night creams.



WRINKLE SMOOTH ROUTINE

WRINKLE-SMOOTHING. **ANTI-AGEING ROUTINE**

Improves skin firmness and elasticity, reduces fine lines and deep wrinkles for visibly transformed complexion.

SIGNIFICANTLY REDUCES THE **APPEARANCE OF WRINKLES -**

IN JUST 2 WEEKS

All Clinically tested result for the Novage+ Wrinkle Smooth Routine using cleanser, eye, serum, day cream, and night cream.

25%





Novage+Wrinkle Smooth Routine Mixed 5 full size products cleanser, eye cream, serum, day and night creams. 45590 Rs. 29679

Rs. 22259 • 103 B P

NOVAGE+

DAY CREAM

LIGHT SPF 30

LIFT + FIRM ROUTINE

YOUR ROUTINE FOR FIRMER. **MORE LIFTED AND** YOUTHFUL-LOOKING SKIN

Helps reshape facial contours, tighten the skin and reduce visible signs of ageing.

NIGHT CREAM

RICH

MORE LIFT IN 2 WEEKS.

WITH RESHAPING RESULTS THAT LAST!

^{Δ1} Clinically tested result for the Novage+ Lift + Firm Routine using cleanser, eye, serum, day cream, and night cream.



LIFT + FIRM



Novage+Lift+Firm Routine Rich 5 full size products - cleanser, eye cream, serum, day and night creams. 43691 Rs. 29679 Rs. 22259 • 103 B.P.

NOVAGE⁺ **ROUTINE STEPS**

CLEANSE



+ Prepares skin to better absorb the actives in your serum and moisturiser

Novage+ Refresh Gel Cleanser 150 ml. 41029 Rs. **4029** • 19 B.P.

The **POWER** of **SCIENCE** in perfect sync with your **SKIN**

Bright Intense

Clinically proven to improve skin

brightness, tone, and radiance $^{\Delta3}$

Bio Lumilock

+ Targets multiple skin discolourations before, during and after formation^{Δ3}



Novage+ Bright Intense Eye Cream 15 ml. 41033 Rs. **4029** • 19 B.P.

Wrinkle Smooth

Clinically proven performance

– reduces wrinkles length and depth[∆]

Bio CollagenPro

+ As effective on wrinkles as Retinol^{△3}, but more gentle



3 Clinically tested active ingredient.

Novage+ Wrinkle Smooth Eye Cream 15 ml. 41034 Rs. **4029** • 19 B.P.

Lift + Firm

Clinically proven eyelid lift

in just 2 weeks![△]

Bio Aspartolift

+ Retinol-like performance on skin elasticity^{Δ3} but gentler



Novage+ Lift + Firm Eye Cream 15 ml. 42425 Rs. **4029** • 19 B.P. NOVAGE* Routine Steps





Bio CollagenPro

+ As effective on wrinkles as Retinol^{Δ3}, but more gentle

 $^{\Delta3}$ Clinically tested active ingredient.

Novage+ Wrinkle Smooth Serum 30 ml. 41035 Rs. **7739** • 36 B.P.



Bio Sebum Control

+ Clinically proven to reduce blemishes and enlarged pores^{Δ3}

^{Δ3} Clinically tested active ingredient.

Novage+ Blemish + Age Defy Serum 30 ml. 41039 Rs. **7739** • 36 B.P.

NOVAGE⁺ Routine Steps





Bio Aspartolift

+ Retinol-like performance on skin elasticity^{Δ3} but gentler

Bio Aspartolift Patent no. SE2729220.

^{Δ3} Clinically tested active ingredient.

Novage+ Lift + Firm Serum 30 ml. 41037 Rs. **7739** • 36 B.P.



Bio Lumilock

+ Clinically proven to reduce signs of hyperpigmentation^{△3}

Bio Lumilock Patent no. SE2862600.

Δ3 Clinically tested active ingredient.

Novage+ Bright Intense Serum 30 ml. 41040 Rs. **7739** • 36 B.P.



① Novage+ Multi-Active Anti-Ageing Day Cream Rich SPF 30 50 ml. 41048 Rs. **6679** • 31 B.P. ② Novage+ Multi-Active Anti-Ageing Day Cream Light SPF 30 50 ml. 41044 Rs. 6679 • 31 B.P. ③ Novage+ Multi-Active Anti-Ageing Night Cream Rich 50 ml. 41058 Rs. **6779 •** 31 B.P. ① Novage+ Multi-Active Anti-Ageing Night Cream Light 50 ml. 41057 Rs. **6779** • 31 B.P.

NOVAGE* ROUTINE STEPS

4

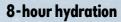
DAY

MOISTURISATION

J U U ■■ NIGHT RESTORATION

Replenish and restore skin texture





- clinically proven[△]
[△]Clinically tested.

HOW TO USE



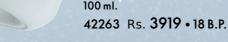
Apply on a cotton pad or spray directly onto face from 20 cm away avoiding eye area. Use in daily routine or re-apply throughout the day.





- + Formulated without alcohol, fragrance, mineral oil, parabens
- + Suitable for all skin types, including sensitive skin







NovAge Targeted 24-hour Blemish Correction 15 ml.

45253 Rs. 2669 • 12 B.P.



NovAge Skin Renewing Peel 100 ml.

33988 Rs. 3819 •

18 B.P.

Your complete energising age-defence solution

Clinically proven anti-fatigue effect!

Improves:

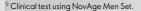
• wrinkle reduction'3 • skin smoothness'3 • hydration'2 • skin flexibility'3 • skin tonicity'3

RESCUE

BOOSTER







1

NovAge MEN

For all skin types

NovAge MEN Anti-Ageing

① NovAge Men Purifying & Exfoliating Cleanser 125 ml. 33198 Rs. 3559 • 16 B.P.

- ② NovAge Men Eye Rescue Gel 15 ml. 33199 Rs. 4199 19 B.P.
- ③ NovAge Men Energising & Hydrating Booster 50 ml. 33200 Rs. 8139 38 B.P.
- ♠ NovAge Men Intense Anti-Ageing Face Gel Lotion 50 ml. 33201 Rs. 6489 30 B.P.

NovAge Men SET Set of 4 full-size products.

29446

Rs. 22389 Rs. 16789

• 93 B.P.

¹³ Expert clinical evaluation using NovAge Men Set.



Nourishment by nature

15% OFF





Natural origin ingredients



Moisturisation

Formulated with Organic Avocado Oil

Light hydrating formula to help support skin's barrier

Love Nature Caring Hand Cream with Organic Avocado Oil

A hydrating hand treat that lasts all day long. Infused with organic avocado oil to moisturise and care for your skin. With 97% natural origin ingredients and a tube made from 43% recycled plastic. 75 ml.

44280 Rs. 1439 Rs. 1219 • 6 B.P.

Smooth skin from top to toe!

CICA (CENTELLA ASIATICA EXTRACT)

May support processes involved in skin renewal by enabling production of elastin and collagen. Contains antioxidants and carbohydrates.



IMPROVES SKIN ELASTICITY

HELPS PREVENT & REDUCE THE HELPS PREVENT & REDUCE THE APPEARANCE OF STRETCH MARKS

WITH CICA

Clinically proven to

improve the overall appearance of stretch marks[△]

RECOMMENDED USE IS TWICE DAILY

Apply desired quantity in your hands, spread onto body and massage daily on thighs, tummy area, hips and/or arms.

Visible results after only 2 weeks of use

Skin feels supple with improved elasticity^{∆*}

The body edition Anti-Stretch mark Body Concentrate 125 ml.

41827 Rs. 4879 Rs. 4149 • 19 B.P.



Reduce the appearance of stretch marks

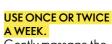
15%

The body edition.

SMOOTHING

GLYCOLIC ACID (AHA)

helps to removes dry, dead skin cells at the surface of the skin leaving the skin smooth and supple.



Gently massage the body scrub on damp skin and then rinse off thoroughly with warm water.

Exfoliates and revitalises skin^{*}

Leaves skin feeling smooth and supple

The body edition Smoothing Body Scrub 150 ml.

44370 Rs. 3549 Rs. 3019 • 14 B.P.



Helps to stimulate skin renewal



Healthy-looking hair begins at the **scalp**

ANTI-FLAKE

Eliminates sebum build-up with Salicylic Acid and rebalances scalp microbiome with Dandzi Complex.

Visibly reduces dandruff flakes in 2 weeks[△]

[△]Clinically tested

REPAIRING

Strengthens and restores hair <u>with Keratin protein</u> and protects it against further damage <u>with</u>
Oat Lipids.

Improves hair condition by 65%△1

^{Δ1}Instrumental testing, versus untreated hair

COLOUR PROTECTING

Colour Reviver contains
Colour Reflection System for light reflecting gloss and UV
Filters to protect agaianst
UV and free radicals.

2x more colour protection^{△1}

△¹ Instrumental testing, versus regular shampoo



① DUOLOGI Anti-Flake Purifying Shampoo 250 ml.

44951 Rs. 2439 Rs. 2069 • 10 B.P. ② DUOLOGI Intense Repair Shampoo 250 ml.

44950 Rs. 2439 Rs. 2069 • 10 B.P. 3 DUOLOGI Colour Protect Shampoo 200 ml.

44956 Rs. 2439 Rs. 2069 • 10 B.P.

15%

Nourished locks, easy brushing



- Nutrient-rich blend with **Pro-Vitamin B5** and Silk Protein to help lock-in moisture and strengthen hair.
- Reduces hair breakage by at least 83% after l use^{∆1}
- △1 Instrumental testing, versus untreated hair

1) DUOLOGI Rich Creme Conditioner 150 ml.

44960 Rs. 2439 Rs. 2069 • 10 B.P.







- Keratin protein helps repair hair damage.
- Mango Butter provides an intense nourishment.
- Proven to smooth, protect and repair damaged hair^{∆1}

^{Δ1}Instrumental testing, versus untreated hair

2 DUOLOGI Light Creme Conditioner 150 ml.

44961 Rs. 2439 Rs. 2069 • 10 B.P.



DUOLOGI TREAT 0 1 2 3 4

Join the haircare revolution

It's time to start treating your hair, like your skin



Helps to strengthen thin, fragile hair, with **<u>Vitamin B3</u>**, **<u>Pro-Vitamin B5</u>** and essential proteins from **<u>Rice Peptides</u>**

DUOLOGI Fall Resist Scalp Tonic 75 ml.

44967 Rs. 2819 • 13 B.P.



• <u>Hyaluronic Acid</u> the go-to ingredient for hydration – helps to reduce hair and scalp dryness, **boosting shine** with zero greasy residue (on hair or your hands!)

DUOLOGI CC Hair Beautifier Leavein Spray 150 ml.

44968 Rs. 2759 Rs. 2349 • 11 B.P.







Helps reduce split ends

Up to

15%

• Leaves hair looking less damaged & dry*

• Designed to help treat hair at a cellular level & help protect the hair cuticle

*Consumer tested

DUOLOGI Split Ends Hair Serum 30 ml.

44964 Rs. 2819 Rs. 2399 • 11 B.P.







- <u>Salicylic Acid</u>, <u>Pumice and</u> <u>Hydrated Silica</u> beads exfoliate the skin and unclog pores.
- Reduces dandruff flakes instantly in just 1 use[∆]
- Clinically proven dandruff reduction on 100% panellists[∆]

[△]Clinically tested

DUOLOGI Anti-Flake Purifying Scalp Scrub 75 ml.

44966 Rs. 1699 Rs. 1449 • 7 B.P.

- **Deeply nourishing** for smoother strands*
- $^{\vartriangle l} lnstrumental\ testing,\ versus\ untreated\ hair$
- *Consumer tested in combination with Intense Repair Shampoo and Conditioner (Rich Crème or Light Crème)

DUOLOGI Intense Repair Hair Mask 200 ml.

44963 Rs. 2759 Rs. 2349 • 11 B.P.













Natural organic wheat extract helps strengthen and protect dry and damaged hair.



Natural organic coconut oil – enriched with conditioning and nourishing properties.



- **Exact amount varies between 50 and 100%, and is clearly shown on each product.
- *All rinse-off formulas. At least 90% of "carbonbased" ingredients expected to be biodegradable in line with OECD guidelines or supplier data.





3

RSONAL CARE



CONDITIONER
FOR DRY HAIR
WITH ORGANIC
WHEAT & COCONUT

① Love Nature Shampoo For Dry Hair with Organic Wheat & Coconut 250 ml.

41292 Rs. 1999 Rs. 1699 • 8 B.P. ② Love Nature Hot Oil For Dry Hair with Organic Wheat & Coconut 15 ml.

41308 Rs. 899 Rs. 769 • 4 B.P. 3 Love Nature Conditioner For Dry Hair with Organic Wheat & Coconut 250 ml.

41295 Rs. 1989 Rs. 1689 • 8 B.P.

Combat oily hair once and for all

Light and creamy texture developed to condition without leaving the hair feeling oily.



Biodegradable Formulas*



Recycled plastic bottles**



Free from Silicones

*All rinse-off formulas. At least 90% of "carbonbased" ingredients expected to be biodegradable in line with OECD guidelines or supplier data.

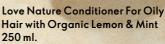
**Exact amount varies between 50 and 100%, and is clearly shown on each product.



Specially formulated for oily hair, helps to clarify the hair, leaving it feeling refreshed and non-greasy.

Love Nature Shampoo For Oily Hair with Organic Lemon & Mint 250 ml.

41354 Rs. 1999 Rs. 1799 • 8 B.P.



CONDITIONER

FOR OILY HAIR
WITH ORGANIC

LEMON & MINT

ORIFLAME

43624 Rs. 1699 Rs. 1529 • 7 B.P.





Milk & Honey Gold Shampoo for Radiant, Soft & Silky Hair 250 ml. 35957 Rs. **2149** • 10 B.P.



Milk & Honey Gold Conditioner for Radiant, Soft & Silky Hair 250 ml. 35958 Rs. **2149** • 10 B.P.



Natural treatment for healthy hair



Love Nature Shampoo For Dandruff Control with Organic Tea Tree Oil & Aloe Vera 250 ml. 41359 Rs. **1999 •** 9 B.P.





Milk & Honey Gold Hair Mask for Radiant, Soft & Silky Hair 250 ml. 35959 Rs. **3759** • 17 B.P.

95% NATURAL ORIGIN INGREDIENTS

Pure love from head to toe











Love Nature Energising Fragrance Mist with Organic Mint & Raspberry 200 ml. 43954 Rs. 2619 • 12 B.P.



Love Nature Caring Fragrance Mist with Organic Oat & Apricot 200 ml. 43957 Rs. 2619 • 12 B.P.



Love Nature Caring Body Cream with Organic Oat & Apricot 200 ml. 41262 Rs. **2009** • 9 B.P.



Love Nature Nourishing Liquid Hand Soap with Organic Cacao Butter & Coconut Oil 300 ml. 43111 Rs. 1779 • 8 B.P.



Love Nature Energising Exfoliating Shower Gel with Organic Mint & Raspberry 250 ml. 41493 Rs. 1839 • 8 B.P.



Love Nature Refreshing Shower Gel with Organic Coconut Water & Melon 250 ml. 41264 Rs. 1839 • 8 B P





Milk & Honey Gold softening Creamy Soap Bar 75 g. 31604 Rs. 629 • 3 B.P.



Fragrance Mist with Organic Coconut Water & Melon 200 ml. 43956 Rs. **2619** • 12 B.P.

Love Nature Refreshing



Milk & Honey Gold moisturising Hand Cream 75 ml. 31606 Rs. 1139 • 5 B.P.



Beautanicals Revitalising Body Cleanser 300 ml. 35892 Rs. **2799** • 13 B.P.



Beautanicals Repairing Conditioner 150 ml. 35890 Rs. **2799** • 13 B.P.

Beautanicals Repairing Shampoo 250 ml. 35891 Rs. **2929** • 13 B.P.





Essense&Co. Lemon & Verbena Hand & Body Lotion 300 ml. 31851 Rs. **2539** • 12 B.P.

Essentials Calming Face Wash & Scrub with Pro-Vitamin B5 & Lavender Oil 75 ml. 42975 Rs. 1699 • 8 B.P.









DUOLOGI Fall Resist Shampoo 250 ml. 44955 Rs. **2439** • 11 B.P.

Hand Cream 75 ml. 43672

Rs. 1189 • 5 B.P.











Optifresh Kids Soft Toothbrush - Blue 40877 Rs. **579** • 3 B.P.

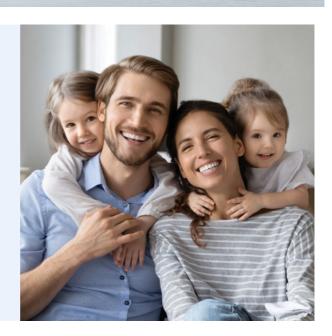
Optifresh Maximum Fresh Toothpaste 100 ml 44952 Rs. **1189** • 5 B.P.

Optifresh Pro White Toothpaste 100 ml. 38874 Rs. **1189** • 5 B.P.









feet UP

Feet Up Comfort All Day Refreshing Care Foot Cream 75 ml. 32644 Rs. 2039 • 9 B P

Comfort Foot File Size: 183L x 44W x 11Tmm. Material: Sandpaper, 50% recycled GPPS. 37559 Rs. 609 • 3 B.P.









Feet Up Comfort Overnight Moisturising Foot Cream 75 ml. 32370 Rs. 4389 • 20 B P



Feminelle

Feminelle Refreshing Intimate Wash Blackcurrant & Lotus Flower 300 ml. 34500 Rs. 2399 • 11 B.P.



Feminelle Protecting Intimate Wash Cranberry 300 ml. 34498 Rs. 2399 • 11 B.P.



Feminelle Soothing Intimate Wash Aloe Vera & Mallow 300 ml. 34499 Rs. 2399 • 11 B.P.











North For Men Subzero 2-in-1 Moisturising Gel 50 ml. 35877 Rs. 1839 • 8 B P

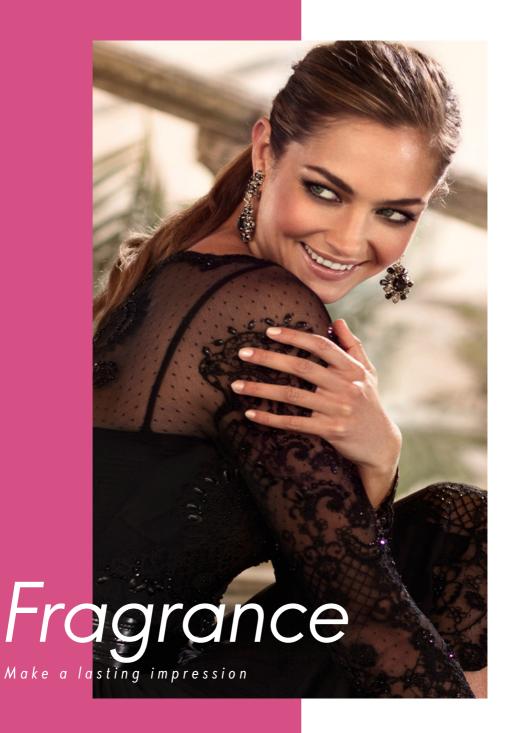


North For Men Subzero 2-in-1 Shaving and Cleansing Foam 200 ml. 35870 Rs. 3179 • 15 B P



North For Men Subzero Soap Bar 100 g. 35887 Rs. 629 • 3 B.P.





20%

The pure elegance of genuine Italian style

This eau de parfum mirrors the incomparable Italian elegance and is just like the sophisticated woman who wears it: radiant and glamorous, with a strong personality.



FLORAL FRUITY



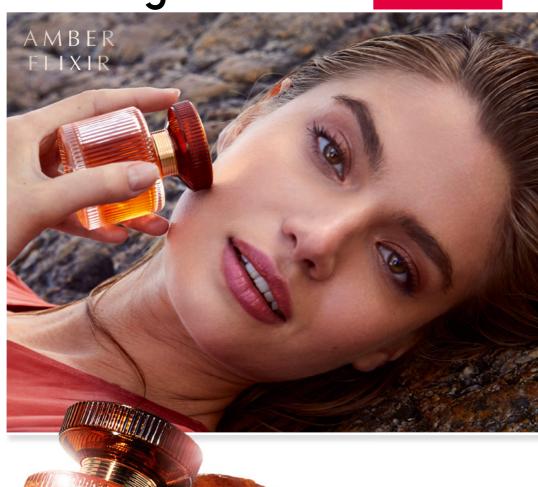
Mango Sorbet, Neroli, Red Pondicherry Peppercorn Miss Giordani Eau de Parfum 50 ml.

30399 Rs. 9669

Rs. **7739** • 36 B.P.

Fall into the alluring embrace

25% OFF



ORIENTAL VANILLIC WOODY







Amber, Heliotrope, Mandarin

Amber Elixir Eau de Parfum 50 ml.

42495 Rs. 8899 Rs. 6679 • 31 B.P. LOVE POTION Sensual Ruby 15%_{OFF}



FLORAL GOURMAND



Red berries



Ruby Chocolate Accord



Cedarwood



DIVINE



Divine Perfumed Roll-On Deodorant 50 ml.

41542 Rs. 1909 Rs. 1619

• 7 B.P.



Divine Perfumed Body Cream 250 ml.

41545 Rs. 2929 Rs. 2199 • 10 B.P.



FLORAL FRUITY WOODY







Violet, Lily And Freesia, Sandalwood



Let your inner star shine!

Radiate an inner beauty and power that **shines bright and lights up** the room with the new glamorously bottled Divine.

The same iconic scent – now created with a higher quality for ultimate longlasting impact.



25% OFF



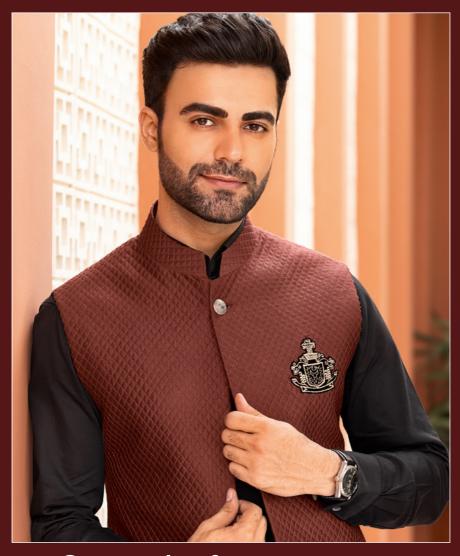
Divine Eau de Parfum 50 ml.

38497 Rs. 7759

27 B.P.

ECLAT

HOMME



Stately fragrance for **classy men**

15% OFF

The refined medley settles on elegant Barenia leather and musk for the drydown, creating a scent that is as elegant as it is eternal.



ORIENTAL CITRUS WOODY



Himalayan Tea, Leather Accord, Tonka Beans Eclat Homme Eau de Toilette 75 ml.

42864 Rs. 6489 Rs. 5519 • 25 B.P.







Enter a delightful, fragrant garden...





FLORAL MUSKY LILAC







Green Leaves, White Lilac, Heliotrope



Women's Collection Innocent White Lilac Eau de Toilette
50 ml.

32438 Rs. 6569 Rs. 5259



Giordani Gold Essenza Parfum 50 ml. 42503 Rs. **14789** • 68 B P



Women's Collection Delicate Cherry Blossom Eau de Toilette 50 ml. 42828 Rs. **6569** • 30 B.P.



Giordani Gold Woman Eau de Parfum 50 ml. 38531 Rs. **8369** • 39 B.P.



Divine Exclusive Perfumed Body Cream 250 ml. 41547 Rs. **2929** • 13 B.P.



Eclat Nuit Eau de Parfum for her 50 ml. 40788 Rs. **8899** • 41 B.P.



Women's Collection Osmanthus Infusion Eau de Toilette 50 ml. 44327 Rs. **6569** • 30 B.P.



Love Potion Eau de Parfum 50 ml. 42751 Rs. **9919** • 46 B.P.



Love Potion Perfumed Body Cream 250 ml. 42509 Rs. **3429** • 16 B.P.



Eclat Femme Weekend Eau de Toilette 50 ml. 42499 Rs. **7759** • 36 B.P.



Possess Eau de Parfum 50 ml. 42519 Rs. **12589** • 58 B.P.



Possess Perfumed Body Spray 75 ml. 42521 Rs. **1909** • 9 B.P.



Possess Perfumed Body Cream 250 ml. 42831 Rs. **3429** • 16 B.P.



Nordic Waters for her Eau de Parfum 50 ml. 43122 Rs. **6359** • 29 B.P.



Eclat Amour Eau de Toilette 50 ml. 35649 Rs. **4959** • 23 B.P.



Miss Giordani Perfumed Roll-on Deodorant 50 ml. 34079 Rs. **1909** • 9 B.P.



Loved Up Feel Good Eau de Toilette 50 ml. 37214 Rs. 4579 • 21 B.P.



Giordani Gold Essenza Perfumed Body Spray 75 ml. 42806 Rs. **1909** • 9 B P



Joyce Turquoise Eau de Toilette 50 ml. 42508 Rs. **3939** • 18 B.P.



Joyce Jade Eau de Toilette 50 ml. 37772 Rs. **3939** • 18 B.P.



Joyce Rose Eau de Toilette 50 ml. 37766 Rs. **3939** • 18 B.P.

MEN'S COLLECTION



bright & zesty



An Ambery Woody masculine fragrance with oriental, warm notes embracing your mind with its seductive aura. This scent narrates the relationship between man and dark nature.

WOODY CITRUS AROMATIC



Lime, Bow Wood, Tonic Water

Men's Collection Citrus Tonic Eau de Toilette 75 ml.

30058 Rs. 6999 Rs. 5949 • 27 B.P.



Eclat Toujours Eau de Toilette 75 ml. 35651 Rs. 6869 • 32 B.P.



Nordic Waters for him Eau de Parfum 75 ml. 38550

Rs. 6489 • 30 B.P.





Eclat Nuit Eau de Parfum for him 75 ml. 40790 Rs. 8499 • 39 B.P.



Giordani Gold Man Eau de Parfum 75 ml. 38538 Rs. **8499** • 39 B.P.





Men's Collection Dark Wood Eau de Toilette 75 ml. 42518 Rs. **6999** • 32 B.P.



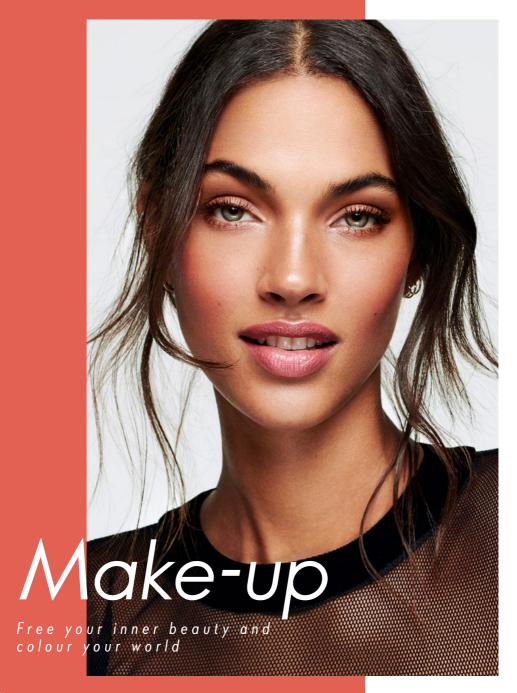
Glacier Eau de Toilette 100 ml. 35665 Rs. 5719 • 26 B.P.



Nordic Waters for him Anti-perspirant Roll-On Deodorant 50 ml 44379 Rs. 1529 • 7 B.P.



Men's Collection Wild Green Eau de Toilette 75 ml. 44328 Rs. 6999 • 32 B.P.





- **MULTI-PURPOSE**
- **SOFT, CREAMY**
- **BUILDABLE**



THE ONE Face Styler Contour 6 g. Rs. 5469 Rs. 4919 • 23 B.P.

36140Stunning

36141 Dazzling Brown



HIGHLIGHTER



BLUSH



36140Stunning Rose

LIPSTICK



EYESHADOW



THE ONE

Saturated colour in one stroke

Developed with <u>ultra-intense</u>, <u>lightweight matte</u> <u>pigments</u> for high-impact colour that feels weightless on the lips. Expect a bare lip sensation and longlasting, ultra-intense velvety matte colour in a single stroke – no touch-ups required.

- 99% staying power clinically proven[∆] for long-lasting wear
- Ultra-intense, high-impact coverage with weightless matte finish*
- Built-in precision applicator for impeccable looking lips*

[△]Clinically tested

*Consumer tested

Consumer tested

TECH STORY - NO-TRACE TECHNOLOGY

6hrs
LONG-LASTING WEAR*

THE ONE

15% OFF

NEW



Solvent evaporates as you apply to create a lightweight, matte film.



Film-forming net locks-down colour into place.



Soft matte powder & mattifying clays for intense, ultra-fixed matte finish.



Let dry for 10 minutes for best results.



44723 Fire Crimson

44720Taffy Rose

- Apply directly to bare lips
- Use precision tip to define lip line
- Glide over lips
- Allow 10 minutes dry time for best transfer-proof results

44716 Honey Toffee 44717April Blush 44719Ashy Mauve

44721Creamy Coral 44722Supreme Red 44723Fire Crimson

THE ONE Colour Unlimited Ultra Fix Liquid Lipstick 5 ml.

Rs. 3299 Rs. 2799 • 13 B.P.



Flawless, matte finish





- 12-hour fresh matte finish.*
- Blurring effect to diminish the look of pores and fine lines.*

Consumer Tested

THE ONE Make-up Pro Loose Powder

43416 Rs. 2929 Rs. 2639 • 12 B.P.

Spritz and go, like a pro



HOW TO USE:

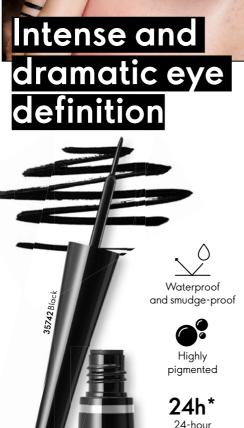
- Shake before use.
- Close your eyes before misting.
- Hold 20-25cm away and spritz over face a few times, first in an X formation and then in a T formation.

THE ONE Make-Up Pro Face Mist 45 ml.

44008 Rs. 2099 Rs. 1889 • 9 B.P.







ONE

VONDER



THE ONE Wonder Liner 2.5 ml.

wear
*Consumer tested.

Rs. 2399 Rs. 2039 • 9 B.P.

- Long lasting 24-hour wear*
- Delivers one continuous line without dragging or stopping
- Formula doesn't dry out
- Highly pigmented*
- Suitable for contact lens wearers

*Consumer tested.



WATERPROOF

[△] Consumer tested



THEONE

37750 Black lnk

THE ONE Eyeliner Stylo Waterproof 1.6 g.

Rs. 2599

Rs. 2209 • 10 B.P.

80



43986 Ash Brown THE ONE Tattoo Effect Brow Pen 0.6 g.

Rs. 2419

Rs. 1819 • 8 B.P.

S Elevate Your Makeup Experience



Giordani Gold Serum Boost Primer 30 ml. 42118 Rs. 4069 • 19 B P.





Natural

Glow

Luminous

Tan



Rs. 2539 • 12 B.P.

Giordani Gold









Giordani Gold CC Cream SPF 30 + UVA Protection 40 ml. Rs. 5829 • 27 B.P.











Light Rose







Vanilla Cool



Light Ivory



Wear Mineral

Foundation SPF 15

30 ml. Rs. 5219 •

Giordani Gold Long







41330 Beige Warm

Giordani Gold Age Defying Serum **Boost Foundation** 30 ml. Rs. 5469 • 25 B.P.



THE ONE

THE ONE

24 B.P.

THE ONE

THE ONE

THE ONE

THE ONE

Captivate with confidence



41989 Porcelain Cool





Sun Beige Warm

THE ONE **Everlasting Sync** Concealer 5 ml. Rs. 1529 • 7 B P











35782

35783 Light Beige





Foundation SPF 30 30 ml. Rs. 3939 • 18 B.P.





Desert Bronze

42776 Flash Rose

Mystic Blue

42778 45391 Turquoise



THE ONE Colour Unlimited Eye Shadow 1.2 g. Rs. 2669 •



40828

Porcelain

Cool



45392





45394 Frosty

Charcoal

12 B.P.

36548 Hickory Brown Black

36548 Hickory Brown

36551 Urban Grey

40830

Nude Pink

Skyline Bĺue

THE ONE High Impact Eye Pencil 0.3 g. Rs. 1839 • 8 B.P.









Illuskin 40832 Natural SPF 20 30 ml. Beige Rs. 3239 • Neutral 15 B.P.

Warm Neutral THE ONE Aquaboost **Foundation**

40831

Light Ivory



37734



37735 Diva Burgundy

THE ONE Colour Stylist Ultimate Lip Liner 0.28 q. Rs. 1259 • 6 B.P.







Soft Pink



Burgund













37737 Magnific Brown





Tasty

Nude

OnColour Nail Polish 5 ml. Rs. 999 • 5 B.P.





















2770 Cool Sand

41011 Soft Nude







OnColour Liquid Eye Liner 3.5 ml. Rs. 1529 • 7 B.P.









THE ONE Colour Unlimited Eye Shadow 1.2 g. Rs. 2669 • 12 B.P.





OnColour Peach Glow Perfector 30 ml. Rs. 2079 • 10 B.P.







Soften Imperfections Easily

- Smooth, creamy texture
- Easy application
- Creates a perfect finish





Energise Your **Look With Flawless** Looking

Controls shine

Skin

- Light coverage
- Powder-like matte finish









Medium Beige

OnColour Power Face Powder 6 g.

Rs. 2399

Rs. 1919 • 9 B.P.